



PCN Selected as One of North America's Top 100 Emerging Companies by Red Herring Magazine

"Using Crucial Working Wire; PCN Instantly Connects Private Data and Power Infrastructures to the Cloud"

June 27, 2011 (San Diego, CA) - PCN today announced its selection as one of North America's Top 100 Emerging Technology Companies by Red Herring Magazine. The award has long been seen as an important accolade given to private technology companies poised to transform global markets.

For more than a decade, Red Herring's editorial teams have diligently surveyed private businesses around the world. Technology industry executives, analysts, investors, and reporters have long regarded the Red Herring 100 list as an invaluable instrument to identify and discover the world's next technology leaders.

PCN joins a unique membership with others singled out by Red Herring including; Google, Yahoo!, Skype, Salesforce.com, YouTube, Twitter and others.

PCN was recognized for its innovation in communication and networking technologies. The company's hardware allows critical infrastructure companies within commercial, industrial, energy, oil and gas, defense and transportation markets to easily and cost effectively "Connect to the Cloud." This is accomplished by using wires already installed in their facilities without any impact on reliability or security of existing operations.

Regardless of the type, PCN's sustainable products use existing wires to operate multiple disparate physical and virtual data systems enabling seamless convergence across an enterprise, if needed.

At the heart of PCN's products lies a highly differentiated technology called "Conductive Media Communications," which enables the transformation of existing wiring within critical infrastructure from private, proprietary networks that communicate serial data; to multiplexed Serial & IP enabled open standard networks which become seamlessly connected to the Cloud. The resulting benefit to customers is an Internet enabled infrastructure that simultaneously retains critical functionality without loss of reliability or security.

"PCN's recent IP-485® and IP-iLoop™ products are achieving significant recognition for their instantaneous drop in for communication and security attributes. This allows critical serial data infrastructure to leverage IP Enabled & Cloud Based Applications which has been historically easy for non-critical IT operations that can deploy point-to-point Cat 5 wiring or wireless products," stated Daniel Drolet, PCN's SVP of Business Development.

Depending on the application, it is estimated that there may be up to a 10X in savings or more resulting from the application of PCN's products. To commercial, industrial and energy customers who often see

\$100,000+ dollars in construction, labor, materials, permitting, and loss of revenue, these savings represent a significant reduction in investment required for the acceleration of IP enabled connectivity within critical infrastructure.

“Choosing the companies with the strongest potential was by no means a small feat,” said Alex Vieux, publisher and CEO of Red Herring. “After rigorous contemplation and discussion, we narrowed our list down from hundreds of candidates from across North America to the Top 100 Winners. We believe PCN embodies the vision, drive and innovation that define a successful entrepreneurial venture. PCN should be proud of its accomplishment, as the competition was very strong.”

ABOUT PCN

PCN Technology, Inc. (PCN) is the leading systems company developing and commercializing products that transform existing installed & operational analog, digital and power wiring into multiplexed coexistent IP based systems. By using existing wiring already in place, PCN products allow companies to quickly and cost effectively deploy new IP and Cloud based applications while keeping existing platforms, security and reliability in place. PCN is located in San Diego, CA.

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